



PPG Industries

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**NEW CD GIVES INDUSTRY PROFESSIONALS AN “EDGE”
IN PROCESSING TRIVEX® MATERIAL**

***Instructional Videos Provide Expert Tips from Equipment Manufacturers on
Edging Lenses Made from Trivex Material***

PITTSBURGH, July 25 — PPG Industries, Inc., in conjunction with eight of the optical industry’s top equipment manufacturers, has produced an educational CD to serve as a guide on optimal edging techniques for lenses made from Trivex® lens material.

“The Trivex Material Edge” goes straight to the expert sources, providing information and video demonstrations on how to maximize edging results from A.I.T. Industries/INDO, Briot, Gerber Coburn/Essilor, Lab-Tech, National Optronics, Santinelli International/Nidek, Satis-LOH and Topcon America Corporation/ODI.

“Trivex material is formulated for processing with standard tooling and machinery, but because it is a relatively new material with unique properties, we know that there is an interest in learning how to perfect the processing procedures,” said Christine Camsuzou, PPG general manager of optical materials. “We hope that this CD will provide a more in-depth understanding of how to edge lenses made from Trivex material, so that industry professionals who are working with it can enjoy even greater success.”

According to Camsuzou, “The Trivex Material Edge” CD will be the first piece in a series of educational tools PPG is planning to roll out, which will serve as an “A-to-Z” guide for achieving the best possible results with Trivex material.

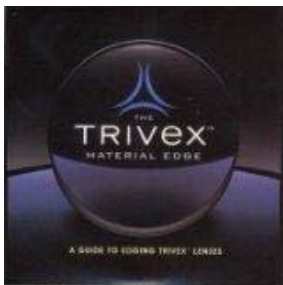
“The Trivex Material Edge” CD – 2

Introduced by PPG in 2001, Trivex material offers the unprecedented combination of excellent optics, impact resistance, and light and thin qualities in a single material. It is used in the manufacture of ophthalmic lenses by five lens casters: Hoya Vision Care (Phoenix, known as PNX lenses in Europe), Younger Optics (Trilogy® lenses), Thai Optical Group (Excelite™ TVX lenses), Augen Optics (Trinity™ lenses) and X-CEL Optical Company (Aris™ lenses).

To obtain a copy of “The Trivex Material Edge” CD, contact Robin Snyder, marketing manager, optical materials & coatings, PPG Industries, (724) 325-5168, or rsnyder@ppg.com. More information on Trivex material is available at www.ppgtrivex.com.

PPG Industries is the world’s leading maker of optical resins and introduced the first hard resin lens material, CR-39 monomer, in 1946. It is majority owner of Transitions Optical, the leading supplier of photochromics to optical manufacturers worldwide, and owner of International Polarizer, the world’s largest manufacturer of sunglass polarizer. In addition to optical coatings and materials, PPG is a leading global supplier of specialty and industrial chemicals, coatings, flat and fabricated glass, and fiber glass. With 108 manufacturing locations and equity affiliates in 23 countries, sales in 2004 were US\$9.5 billion.

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CAPTION:

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Editor’s Note: Electronic image available upon request by contacting Mandy Miller at (412) 456-1098 or mandy.miller@eurorscg.com.