

It's Time to Take Your Coatings to the...



One of the first things that customers notice about your product is the color and attractiveness of the finish. Mar and scratch resistance is one of the major elements effecting the appearance of your finish. Using PPG's ENVIROCRON® XMR powder coatings can help improve the appearance of your products, provide additional value to your customers and reduce your operational costs.

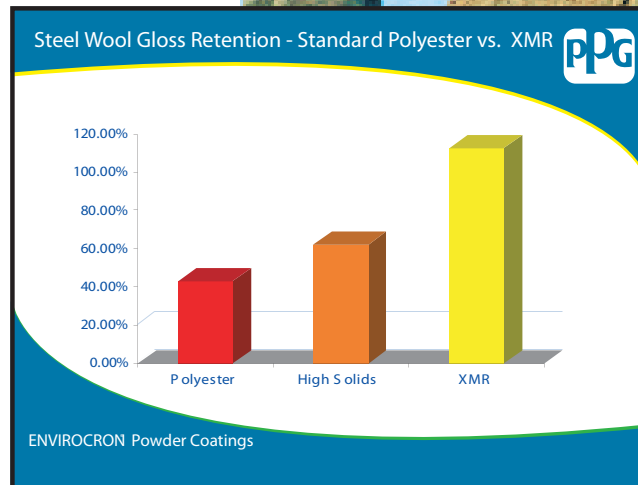
TREME SCRATCH RESISTANCE

ENVIROCRON® XMR powder coatings have the potential to greatly improve mar and scratch resistance in a broad range of industrial applications. This exciting new technology developed by PPG Industries is perfect for coating appliances, metal office furniture, tool boxes, lawn and garden equipment, shelving and any other application where mar and scratch resistance is critical. The technology approaches the mar performance usually associated with porcelain enamels.

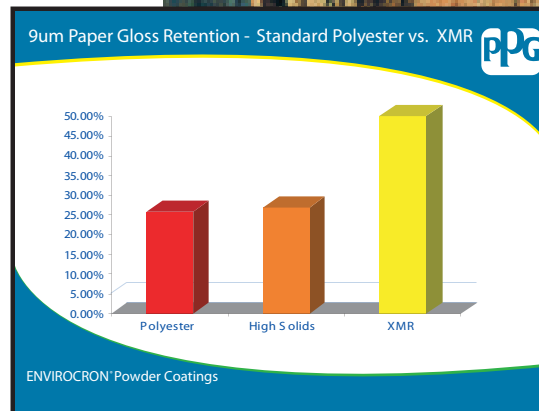
TREME COST SAVINGS

ENVIROCRON® XMR powder coatings have the potential to offer cost savings in several different areas:

- Potential to reduce packaging costs by up to 75%
- Potential to reduce operational handling damage
- Possible lower cost alternative to porcelain enamels



Testing done with ten double rubs of fine steel wool. Testing shows the mar resistance of a standard powder coating and high solids liquid coating versus ENVIROCRON® XMR powder coating from PPG.



Testing done with ten double rubs of 9 um sand paper. Testing shows the mar resistance of a standard powder coating and high solids liquid coating versus ENVIROCRON® XMR powder coating from PPG.



PPG TrueFinish™
Industrial Coatings