



The **POWER** of Protection™

Keeler&Long™



PPG High Performance Coatings

Helping The Power Industry Fight Corrosion

Where does the power industry turn to protect valuable capital assets from corrosion? Keeler & Long coatings protect everything from nuclear containment structures to transmission towers and substations. While some paint companies' product line may include a few industrial coatings, Keeler & Long is uniquely capable of supplying coatings for every possible application associated with the electric utility industry.

A long-time innovator in specialized coatings, Keeler & Long developed products and helped standardize testing for the nuclear power industry. Today our nuclear certifications include Nuclear Coating Service Levels 1 and 2 and a Nuclear Quality Assurance Program, all in accordance with ANSI and ASTM standards. With the backing of PPG's global resources, Keeler & Long offers our industrial customers all the advantages of PPG's technology and national distribution capabilities, which can deliver products in 2 days or less. The result: as a Keeler & Long customer, you'll get the quality coatings you need, when you need them.



Proven Technologically Advanced Coatings

Keeler & Long provides technologically advanced coatings that meet specific application needs, particularly for the electric utility industry. Keeler & Long is known for our anti-corrosive paints that provide year-round protection from severe weather conditions as well as from the contaminants and aggressive exposures common to industrial workplaces. In fact, our specialized coatings – like a one-step primer/finish coating for galvanized transmission towers and substation structures – have established Keeler & Long as the standard of quality in the power industry. Keeler & Long is also a major supplier in state-of-the-art epoxy flooring systems for power plants.

The Power of Keeler & Long™ Protection

**Backed by PPG Industries
– The Technology Leader**

Since 1928, Keeler & Long has met the unique coating protection needs of the power industry...with quality products and top-notch support and service. From nuclear and fossil generation...to transmission and distribution...electric utilities count on Keeler & Long.

Today, as a member of the PPG family of distinguished coatings brands, Keeler & Long taps into the resources of one of the world's leading coatings suppliers to deliver a new level of technological and operational expertise. Founded in 1883, PPG is a recognized leader in technology and a global supplier of coatings, glass, fiberglass and chemicals. PPG is the world's largest producer of transportation coatings and a leading manufacturer of industrial, architectural and packaging coatings, aircraft transparencies, flat and fabricated glass, continuous-strand fiberglass, chlor-alkali and specialty chemicals.

A commitment to working closely with their customers has enabled PPG Industries – and its brands like Keeler & Long – to meet customers' precise requirements with the highest quality products and service.

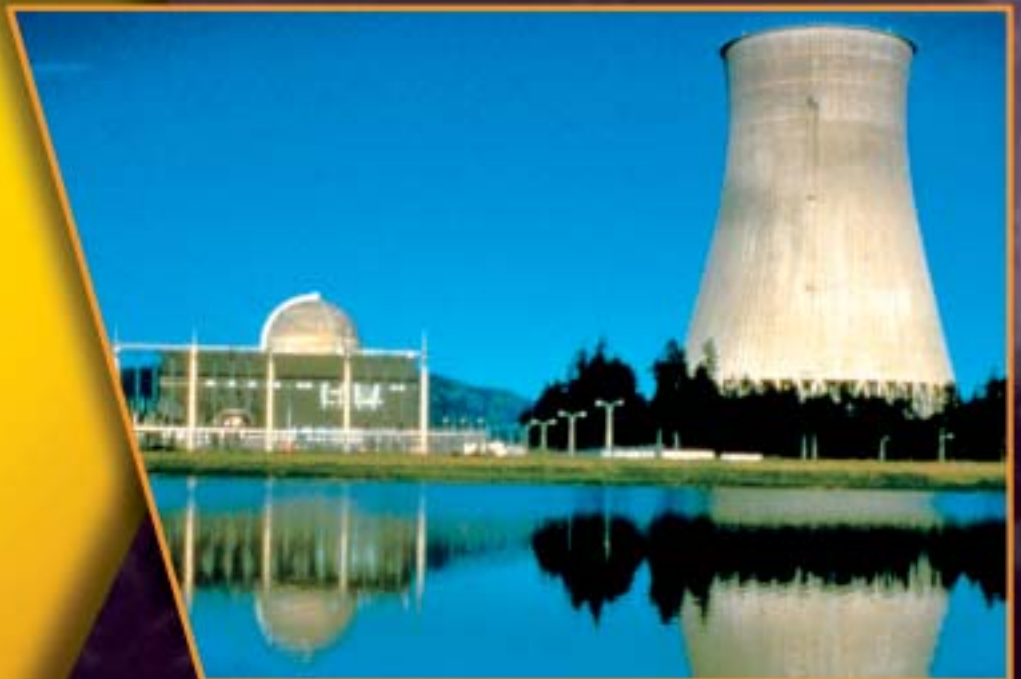
Extensive Support

Tough Demands? Keeler & Long™ Delivers

At Keeler & Long, quality products are just the beginning. Our experienced, highly trained sales staff and technical service group are ready to work with you to meet the unique challenges in the power industry. Whether it's help with specifications, surface preparation or application techniques, Keeler & Long has the people who have the answers.

Our Investments in R&D and Technical Support Help Protect Your Investments

Keeler & Long recognizes that your facility represents an enormous investment. But this capital asset can be destroyed by corrosion – day after day, mil after mil, dollar after dollar – if it's not properly protected. To protect



the investment your company has made in your facility, we make significant investments in research and development...including an expansive R&D Center, Environmental Compliance Department and Quality Assurance Program. Keeler & Long™ also offers extensive manufacturing capabilities, including the production of “small batch specials.” This unique capability enables us to meet your specific application needs.



Put Our Investment to Work For You

Keeler & Long gives you access to the technical knowledge and application experience you need to protect your facility from corrosion. When you work with Keeler & Long you'll experience “The Power of Protection” every step of the way, from our technical superiority, to our national distribution network, to the performance that continues long after the job is finished.

The logo for Keeler & Long, featuring the company name in a white serif font with a blue ampersand, set against a black rectangular background.

Keeler & LongTM



PPG High Performance Coatings

**The
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PPG Architectural Finishes, Inc./Keeler & Long

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